

S. Max Kloeppel

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Education

Syracuse University – Bachelor of Fine Arts – Art Media Studies (Computer graphics) – 1996–2000

Employment

Newhouse School of Public Communication

- Lab Manager / Tutor | 1996–2000
 - :: Hardware, software and academic support in Apple based graphics lab

Community Darkrooms

- Instructor : Digital Photography, Interactive Design | 1999–2000
 - :: Taught "Intro to Digital Photography" and "Building an Interactive Portfolio"

Anti Gravity Center

- Climbing Instructor | 2001–2004
- Trampoline coach | 2003 –2004

Sugarloaf Mountain Corporation

- Online Marketing coordinator / Internet Marketing Manager – 2000–2003
 - :: Sugarloaf.com – maintenance, development, e–mail marketing
 - :: Resort Photography (working with photographers, models and production)
 - :: Snow Reporting & Supervision
 - :: Graphics, ads, video, audio, training, mountain tours, rentals, etc...

American Skiing Company

- *Web Developer 2003– Present*
 - :: Development, design and maintenance of ASC's web sites (www.peaks.com for details)
 - :: A wide variety of responsibilities similar to my work at Sugarloaf also including LAMP server admin, content management system design/development, database admin and e–mail marketing supervision and implementation for all 8 resorts.

Skills

- Most design and graphic programs and platforms
- Programming languages and formats: PHP, Javascript, xml, rss, dhtml, etc...

Statements

- I can edit or create graphics, video or audio in nearly any format.
- I understand binary mathematics, unfortunately.
- I have safely taught over 100 individuals the basics of climbing.
- I can drive a tractor, light a photo studio and make darn good cookies.
- I have always been able to find a way.